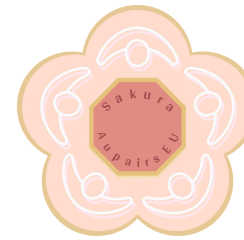


# Welcoming a Japanese Au Pair

## SERVICE & FEE GUIDE 2025



Sakura Au Pairs

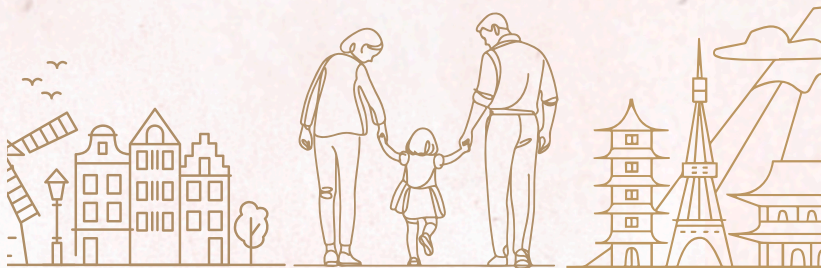


Connecting Japanese tradition  
with family life in the Netherlands



### WHAT WE CARE

Minimizing Challenges, Maximizing Support and Experience  
Guided by the Japanese principle of 「誠心誠意」 (Seishin Seii)—giving our best with integrity and care—we ease cultural transitions by preparing families and au pairs for differences in expectations and traditions, fostering harmony and understanding.



**THE BEST IN CARE,  
CULTURE, AND CONNECTION  
FOR YOUR FAMILY.**



### WHAT WE DO

If you are looking for personalised guidance and matchmaking for your family, we are pleased to support you in creating a rewarding au pair experience. Our founder, a former au pair, understands what truly makes this journey successful. We value cultural differences, mutual understanding, and harmony. To ensure healthy outcomes, we also collaborate with well-being professionals.

### WHAT WE VALUE

We believe parents deserve peace of mind, children deserve caring and attentive role models, and au pairs deserve emotional support and understanding.





# How much does it cost to host an aupair?



Since one-time agency fees can feel abstract, it is often easier to break them down into a monthly equivalent.

## Understanding the “Monthly Equivalent”

Full Service Package + Aupair Expenses:  
~€722–€822 per month

This excludes the Registration Home Visit Fee. Please note that during our pre-sponsor phase, we offer the NL Partner Package at approximately €533–€590 per month (plus an additional partner agency fee). To provide a match-making focused Japanese Au Pair service, please refer to page 5 for more details.

## Cost Brief Breakdown



### 1. One-Time Service Fees

Working with an agency ensures careful candidate selection, visa and immigration support, and ongoing mediation.

At Sakura AuPairs, the one-time fees for placement and visa administration start at:

Full Service Package: €4,050

Aupair Selection Service only with NL Partner: €1,780–€2,460 (with additional partner agency fee)

💡 These fees cover the entire matching process, document checks, and the support needed to ensure a smooth start to your au pair journey.

### 2. Monthly Costs for Host Families

In addition to one-time agency fees, families must cover the au pair's monthly living expenses:

Pocket Money: €340

Public Transport Contribution: approx. €34.95

Mobile Phone Subscription: €10+

Other Possible Costs: Language courses, travel contributions, or additional insurances depending on family agreements.

💡 Estimated Monthly Cost: Around €385+



# Netherlands Aupair Program

## Service Fees Details



### 1. Registration & Home Visit ( For the first time Family with Sakura Aupairs)

SERVICE	FEE (€)	NOTES
HOME VISIT & CONSULTATION	<b>170*</b>	Tailored meeting with the family to assess needs and have insight into the family's environment to select the best candidate.



\*Travel charge is included for families within 20 km of our Amsterdam office (1017WS).  
 For families further away than 20 km, a small travel fee applies to cover time and transportation:  
 21-40 km → €20 per visit, 41-60 km → €40 per visit, Beyond 60 km → Custom quote

### 2a. Placement Service Fees ( Once in 12-months term )

SERVICE	FEE (€)	NOTES
FAMILY FILE REVIEW & SUPPORT	350	Document review & preparation for host family
MATCHING & PLACEMENT	470	Onboarding Preparation support, travel arrangements, Match making, Cultural Integration
PERSONAL AU PAIR SELECTION & SCREENING	950	Candidate interview & screening based on family preferences
JAPANESE AU PAIR LEGAL ADMIN	250	Visa-related document preparation for au pairs
<b>SUBTOTAL</b>	<b>2,020</b>	<b>(BASE PLACEMENT FEE)</b>

# Netherlands Aupair Program

## Service Fees Details



### 2b. Immigration / Visa Administration

SERVICE	FEE (€)	NOTES
<b>VISA APPLICATION &amp; IND REGISTRATION</b>	<b>1,250</b>	Full administrative support including Aupair Residence Permit application and IND Au Pair Program procedures. agreement closure. Visa cost included.

### 2c. Onboarding & Care Support for a full 12-months

SERVICE	FEE (€)	NOTES
<b>FAMILY &amp; AU PAIR INTEGRATION SUPPORT</b>	<b>780</b>	Care & Guidance Throughout Placement, Monitoring onboarding, Au Pair Training, Occasional local or online meetings.



### When do you receive invoices?

#### Home Visit Fee – €170

Charged at the time of registration

#### Placement Fee & Immigration / Visa Administration– €3,270 ( 2,020 + 1,250 )

Invoiced upon successful matchmaking, prior to the au pair's start date. This invoice also includes the travel costs associated with the Home Visit.

#### Family & Au Pair Integration Support (Ongoing Support) – €780

This can be paid in full once the au pair's flight is confirmed.



# Netherlands Aupair Program

## Service Fees Details



### 3. Aupair Selection Service only with NL Partner / (Pre-Sponsorship Phase in 2025)

SERVICE	FEE (€)	NOTES
BASE PLACEMENT FEE	1,780	Full matchmaking & candidate support
OPTIONAL ONBOARDING CARE SUPPORT	0-780	Family & Au Pair Integration Support
TOTAL FAMILY COST (WITH PARTNER)	<b>1,780-2,460</b>	Applies in pre-sponsorship phase 2025



When families work with Sakura Aupair Japan for a Japanese au pair placement and our trusted partner agency for visa application, we deduct any duplicated services such as care support or Japanese legal administration.

Families may choose to add our optional Care Support (€780) for ongoing guidance, training, and cultural integration tailored to their household. Otherwise, general after-support will be provided by our partner agency. This package is offered temporarily during our pre-sponsorship phase to ensure seamless placements and transparent pricing.

### 4. Rematch Policy

In the event of a rematch after the first month of the au pair's arrival, we will urgently support your family in recruiting a new candidate.

#### Rematch Fee Structure

- Rematch Placement – €1,250  
Includes careful candidate selection, interviews, and full suitability and family file review.
- Ongoing Mediation & Support – €65 per month  
Covers continuous guidance, communication support, and documentation follow-up throughout the placement.

# Host Family Contributions

As a host family, there are several costs and provisions required by law and good practice to ensure a safe, comfortable, and enriching au pair experience.

ONE-OFF COST	FEE (€)	NOTES
FLIGHT TICKET CONTRIBUTION	<b>550-800 (Estimate)</b>	Family shares return ticket cost; either half of a full-return ticket with an open return date, or au pair pays inbound ticket. The agency can help booking for a smoother process.
DUTCH LANGUAGE COURSE	<b>350</b>	Helps integration & improves communication, making the experience more rewarding.
AU PAIR INSURANCE	<b>450-550</b>	Mandatory coverage for health, accident, liability, baggage, and emergencies. Protects both au pair and family.
MONTHLY COST	FEE (€)	NOTES
POCKET MONEY	340	Required by IND regulation. Gives au pair independence.
PUBLIC TRANSPORT PASS	34.95	Covers commuting to language class, social activities, and outings.
MOBILE PHONE SUBSCRIPTION	10-	Essential for communication & safety.
<b>TOTAL MONTHLY COST</b>	<b>385-</b>	<b>Covers all au pair daily needs in compliance with program rules.</b>

# Host Family Contributions

## Recommended Additional Support (Optional)

To help the au pair feel grounded and integrated in the local community, families may consider:

- Gym Subscription – Supports wellness and social integration.
- Local Workshops – Cultural or skill-building activities.
- Social Events – Opportunities to meet peers and practice language.
- Therapy Sessions – Access to a partner multilingual therapist at a special rate for host families and au pairs.

These optional activities help enhance the au pair's cultural immersion and well-being but are not mandatory.





# What You Need to Prepare to Host an Au Pair



To ensure a smooth and successful experience, families must prepare the following in advance:

## 1. A Suitable Living Environment

- A private bedroom for the au pair, equipped with basic furniture (bed, desk, wardrobe) , a window and heating.
- Access to bathroom facilities (shared is acceptable, but privacy must be respected).
- A welcoming home atmosphere that makes the au pair feel part of the family.

## 2. Financial Provisions

Families are responsible for covering the costs associated with hosting, including:

- Pocket money (set by local regulations, e.g., €340/month in the Netherlands).
- Meals and accommodation (the au pair must live in the family home).
- Public transport allowance for commuting to language classes or social activities.
- Contribution to a language course, supporting the au pair's cultural integration.
- Insurance (health, accident, liability, and emergency assistance, depending on country rules).

## 3. Administrative Documents

To host an au pair, certain documents must be prepared:

- A signed au pair agreement/contract (outlining tasks, hours, and allowances).
- Proof of sufficient household income (required for visa applications in some countries).
- Household registration documents.
- Support for visa and residence permit applications

## 4. Time & Commitment

- Providing initial orientation and helping the au pair settle into daily life.
- Offering guidance and support in navigating local customs, transport, and community activities.
- Ensuring regular check-ins with the au pair to maintain a positive and balanced relationship.

## 5. Cultural Mindset

Hosting an au pair is not just about childcare—it's about cultural exchange.

Families should:

- Be open to sharing their culture, language, and traditions.
- Respect and encourage the au pair's efforts to learn and integrate.
- Approach challenges with patience and understanding.



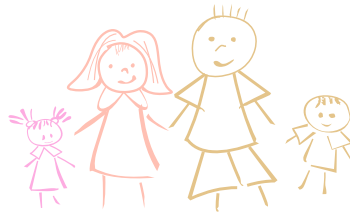


# ✿ What an Au Pair Can and Cannot Do

Hosting an au pair means welcoming a young person for a cultural exchange program, not hiring a full-time nanny or domestic worker. To ensure compliance with regulations and a positive experience for both sides, it's important to know the boundaries of the role.

## What an Au Pair Can Do

- **Children's Support**
  - Supervise children during playtime or activities.
  - Assist with morning and bedtime routines.
  - Prepare simple meals for the children.
  - Help with school runs, pick-ups, or accompanying to activities.
  - Provide language or homework support in a casual, non-professional way.
- **Light Household Tasks (related to children or shared family life)**
  - Tidying up children's rooms and play areas.
  - Helping with laundry of the children.
  - Setting or clearing the table.
  - Assisting with light meal preparation.
- **Cultural Exchange**
  - Share their own culture and language.
  - Join in family activities, trips, and meals.



## What an Au Pair Cannot Do

- **Professional Childcare Duties**
  - Work as a babysitter outside agreed hours.
  - Care for infants under 6 months without supervision.
  - Provide medical or specialized care.
- **Heavy Household Work**
  - Deep cleaning (windows, carpets, bathrooms).
  - Gardening, yard work, or heavy lifting.
  - Cooking full meals for the whole family daily.
  - Serving as a cleaner, maid, or housekeeper.
- **Work Outside the Host Family**
  - Au pairs are not allowed to take other jobs or earn outside income.
  - Their visa/residence permit is strictly for the au pair program.



## Working Hours

- Up to 30 hours per week.
- Days off must be respected (at least 1-2 days per week, often including one full weekend day).
- Pocket money is not a salary but an allowance for their contribution and cultural exchange.



# Our Process



Welcoming an au pair into your family is a meaningful journey. At Sakura Aupairs, we make the process smooth, transparent, and supportive at every step. From your first inquiry to ongoing guidance during the placement, we are here to ensure harmony for both your family and your au pair.

## Step 2: Home Visit & Family File Review

- A home visit to better understand your family's needs and environment.
- Collection and verification of required family documents.
- Building a tailored family profile to introduce you to potential candidates.

## Step 4: Placement & Preparation

- Final selection and confirmation of your au pair.
- Visa and immigration administration (when required).
- Pre-departure cultural orientation for au pairs.
- Support for families in preparing for the au pair's arrival (welcome tips, onboarding guide, household rules).

## Step 6: Ongoing Mediation & Support

- Regular check-ins with both family and au pair.
- Mediation if challenges arise.
- Resources for cultural exchange, language learning, and well-being.
- Continued support for the entire duration of the placement.

## Step 1: Inquiry & Consultation

- Families can book an inquiry call or complete our registration form.
- We discuss your family's needs, expectations, and lifestyle.
- An introduction to the au pair programme and how it works in the Netherlands (or other host country).

## Step 3: Matching & Candidate Selection

- Careful pre-screening of Japanese au pairs by Sakura AuPairs.
- Families are introduced to shortlisted candidates who would be suitable for their needs and life-style.
- Video interviews and Q&A sessions with candidates.

## Step 5: Arrival & Onboarding Support

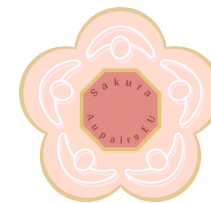
- Assistance with practical matters: registration at the municipality.
- Guidance for families on how to make the au pair feel at home.
- Welcome meeting and culture guidance for au pairs

## Step 7: Completion & Next Steps

- End-of-stay guidance for au pairs.
- Feedback and Evaluation
- Families may choose to continue hosting with a new au pair, supported again by Sakura AuPairs.



# Our Philosophy: Building Successful Placements



SakuraAupairs



Connecting Japanese tradition  
with family life in the Netherlands

At Sakura Aupairs, we believe that a truly successful au pair experience is not only about careful matching, but about mutual respect, cultural understanding, and open communication.

We take pride in our personal matchmaking process, but we know that the real success comes when families and au pairs learn to understand each other's lifestyle, personality, and culture.

- We encourage families to create space for conversations, asking questions and listening to the au pair's perspective.
- Japanese au pairs may be more reserved at first, as sharing personal opinions is less common in their culture. With encouragement and genuine interest, they often open up and share more about themselves.
- This exchange of views helps both families and au pairs to grow, adapt, and create a stronger bond.

With our guidance and support, you will not only welcome an au pair into your home, but also create a relationship based on trust, understanding, and respect — the true heart of cultural exchange.

Here are a few ways we put our  
philosophy into practice,



## Home Visit

Meeting families in person is a key part of our process.

It allows us to understand exactly what each family is looking for, while also addressing the questions and concerns of both families and au pairs. **Our aim is to ease any uncertainties and help build a strong, meaningful connection from the very start.**

## Fun activity and Event

As a former au pair, I found that sharing fun moments with the children made me feel truly close to them. These moments are just as important as the daily routines.



## Welcome Meeting for Au Pairs

Our Welcome Meeting helps au pairs settle in smoothly with:

- Communication & Cultural Guidance – tips for daily life and cultural adjustment
- 1-on-1 Counselling – personal session for questions and expectations
- Market Visit & Pedal Boat Activity – explore local life and bond with fellow au pairs

Supporting every au pair to start their journey confident and prepared.







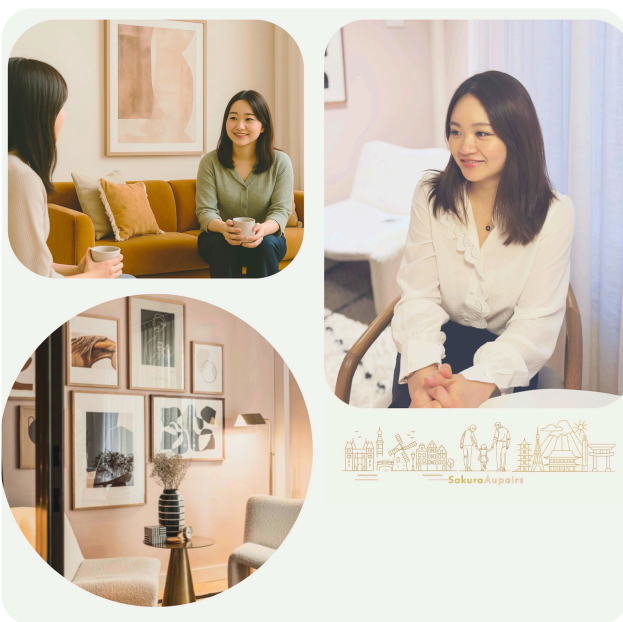
# Sakura Aupairs



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with family life in the Netherlands

## CONTACT US

We are looking forward to hearing from you



**BOOK A CALL DIRECTLY**

<https://calendly.com/sakuraaupairseu/30min>



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